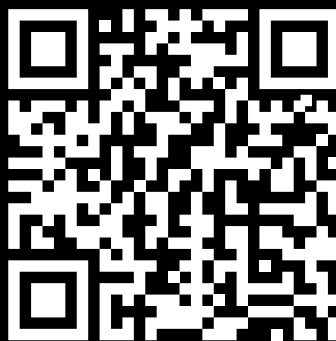


COMMUNITY CONTRIBUTION LEVEL

NATIONAL
OPTOMETRIC
ASSOCIATION

2024





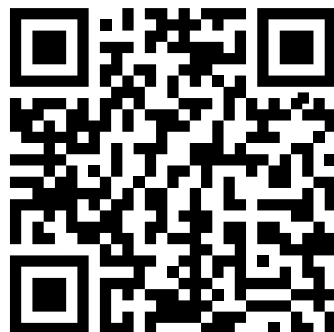
ABOUT US

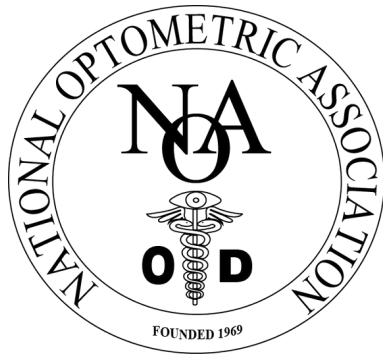
The National Optometric Association (NOA) was founded in 1969 in Richmond, Virginia, as a not-for-profit corporation. The NOA is comprised primarily of minority optometrists from throughout the United States. Activities are administered through a board of directors and regional officers.

The retention of minority students into the schools and colleges of optometry and their placement into appropriate practice settings upon graduation are two priorities of the NOA. Coincident with these priorities is the underlying purpose of the NOA – advancing the visual health of minority populations through the delivery of effective and efficient eye and vision care services to the minority community.

NOA's Community Level Contribution Options

ANNUAL HENRY MOORE GOLF TOURNAMENT (JULY 2024)	\$1,000-\$2,000
SILENT KILLERS INITIATIVE (ALL YEAR 2024)	\$2,000
STUDENTS ONSITE CONVENTION TRANSPORTATION (JULY 2024)	\$2,000-\$4,000
STUDENT CONVENTION T- SHIRT (ALL YEAR 2024)	\$2,000
CONVENTION BANQUET ENTERTAINMENT (JULY 2024)	\$2,000-8,000
HBCU VISIONING THE FUTURE (ALL YEAR 2024)	\$4,000
A.C.H.I.E.V.E PROGRAM (ALL YEAR 2024)	\$1,000
WILL KELLEY FUN RUN (JULY 2024)	\$1,000-\$2,000
REGIONAL EVENTS (ALL YEAR 2024)	\$1,000-\$6,000
TRUSTEE YEARLY COMMUNITY/SCHOOL VISITS	\$2,000-6,000





COMMUNITY LEVEL

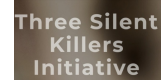
Annual Henry Moore Golf Tournament (July 2024)

Donations towards this annual fundraiser provide 10 students with golf participation and free polo shirts. Donors are highlighted at golf tournament, golf award announcements, and during Saturday night NOA Banquet Dinner.

\$1,000 - \$2,000

Silent Killers Initiative (All Year 2024)

Donations towards this initiative cover all preventative measures efforts. The National Optometric Association's "Three Silent Killers" initiative focuses on the top diseases causing blindness among racial and ethnic minorities: diabetes, glaucoma, and hypertension. The Three Silent Killer Initiative emphasizes the importance of prevention and routine care before it is too late. Donors are highlighted during the Friday night banquet and convention postbook.



\$ 2,000

Students Onsite Transportation (July 2024)

Contributions towards this incentive cover student's onsite convention transportation, parking, and rideshare needs during the 2024 convention. Contributors are highlighted during two banquet dinners (Friday & Saturday) logo ad placement in the post-convention book.

\$2,000 - \$4,000

Student Convention T-Shirts (All Year 2024)

Help 50 Optometry students with a Free 2024 NOA Convention T-shirt. Convention T-shirts are \$25.00. This initiative will allow students to leave the convention with a special 2024 shirt sponsored by you. Deliverables include projector screen highlight, outdoor activity announcements, T-shirt placement, and outdoor literature placement.

\$2,000

Convention Banquet Entertainment (July 2024)

Our Annual Convention guests remember the moment that made them feel like family. The NOA 2024 Convention Entertainment will meet these expectations. Our banquet award ceremony is the pivotal moment at the convention. The audience is a diverse combination of students, OD's, and other lifetime supporters. Let this initiative be of assistance with your sponsorship. Deliverables include convention literature placement, award ceremony projector banner placement and post-convention book acknowledgment.

\$2,000 - \$8,000

HBCU Visioning The Future (July 2024)

The donation covers the initiative to spread the optometry profession to high school students and undergrads. The objective of the program is to identify interested minority students at HBCUs and facilitate their professional development and career advancement in the field of Optometry.

Donors are highlighted during the Friday night banquet, Facebook and Instagram story acknowledgment.



\$ 4,000

A.C.H.I.E.V.E. Program (All Year 2024)

Donations towards -The ACHIEVE campaign will assist with the mission to help all Children's Health Initiative for Eye and Vision Excellence—is targeted to minority parents to learn more about how to care for children's vision.

Donors are highlighted during the Friday night banquet.



\$ 1,000



COMMUNITY LEVEL

Will Kelley Fun Run (July 2024)

The Annual Will Kelley Fun Run is a health-conscious convention activity. Doctors, Students, and Optometry professionals run alongside each other. This initiative highlights the importance of a healthy lifestyle. Donations towards this annual fundraiser cover student's participation and students receive a free NOA Design T-shirt. Donors are highlighted at the actual Fun Run, yearly announcements, and during Saturday night's NOA Banquet Dinner.

\$1,000 - \$2,000

Regional Events(All Year 2024)

Host the NOA's receptions during either of the (6) Regional events. Our receptions are interactive and fun. Your sponsorship towards any of the NOA's receptions will be highlighted during pre-marketing and to our reception guests. Your contributions can be between \$1,000 - \$6,000. The Reception is listed below.

\$1,000 - \$6,000

- **SECO**
- **Vision Expo East**
- **Vision Expo West**
- **Academy**
- **AOA**
- **East West Conference**

Trustees Yearly Community/School Visits (All Year 2024)

The NOA's Regional Trustees are prepared to connect with local high schools, churches, community centers, and colleges. Spreading the mission to advance the visual health of minority populations is a main focus. Take this time to see how your efforts will help many individuals. Contributors are highlighted during 2024 banquet dinners (Friday & Saturday), and during community or school visits.

\$2,000 - \$6,000

**National Optometric Association Trustees
Assigned Regional Areas**

NorthEastern (CT,DE,DC,MD,MA,ME,NH,NJ,PA,RI,VT,VA,WV)

MidWestern/Central (IL,IN,IA,KY,MI,MN,MO,OH,WI)

SouthEastern (AL,AR,FL,GA,LA,MS,NC,PR,SC,TN)

Central (CO,ID,KS,MT,NE,NM,ND,OK,SD,TX,WY)

Western (AK,AZ,CA,HI,NV,OR,UT,WA)



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