

SPONSOR REQUEST FORM



Location – Renaissance Columbus Downtown Hotel | 50 North Third Street | Columbus, OH, 43215

Date - July 17th-20th

Corporate Partner Benefit Levels

Onyx Level ***\$35,000+ - 1 Friday or Saturday lunch slot

- First selection for convention speaking opportunities.
- (1) Pre-recorded webinar placed on the website for three months.
- Five postings in the monthly newsletter.
- Promotional Eblast, Full Page Cover Digital Ad.
- Fifteen-minute Presentation during lunch.
- Sixty–ninety–ninety-second video ads played throughout the conference.
- Exhibit table for Friday and Saturday.
- NOSA Corporate Presentation.
- Logo on the industry page of the website.
- Six banquet tickets for Saturday night. Additional tickets can be purchased for \$100.

ADDITIONAL OPTIONS - Additional Funding is required, first come, first serve.

- *Floor Clings at convention \$(4,000) - 1 slot available*
- *Company-branded Cell Phone Charging Station (\$3000) - 1 spot available*
- *Sponsored Evening Social for OD's and Students at the convention (\$10,000) 1 slot available*
- *Convention App (\$4000.00)Initially opens to your marketing ad - 1 slot available.*
- *Thirty-minute lunch presentation during Midwestern Symposium. (\$4000)- 1 slot remaining*
- *20-minute lunch presentation during Midwestern Symposium (\$3000.00)= 2 slots available*
- *Presentation during Regional Meetings (NOA and Friends Reception), Member & Attendee Listing. (\$6,000)*

Platinum Level \$ \$25,000 2 Friday slots and 2 Saturday slots

- Promotional Eblast.
- Three job postings in monthly newsletter.
- Full Page Cover Digital Ad.
- Exhibit table for Friday and Saturday.
- Presentation during Regional Meeting, Member & Attendee Listing.
- Sixty – ninety second video ad played throughout the conference.
- NOSA Corporate Presentation.
- Logo on industry page of website.
- Six banquet tickets for Saturday night. Additional tickets can be purchased for \$100.

Diamond Level \$ \$20,000 2 Friday slots and 2 Saturday slots

- Promotional Eblast.
- One job posting in monthly newsletter.
- Full Page Cover Digital Ad and attendee report.
- Exhibit table for Friday and Saturday.
- Presentation during Regional Meeting, Member & Attendee Listing.
- Logo on industry page of website.

- Two banquet tickets for Saturday night. Additional tickets can be purchased for \$100.

Gold Level \$15,000 2 Friday slots and 2 Saturday slots

- Promotional Eblast
- Full Page Cover Digital Ad.
- Presentation during Regional Meeting, Member & Attendee Listing.
- **Thirty – Sixty Second video ad spot.**
- Logo on industry page of website.
- Exhibit table for Friday and Saturday.

Silver Level \$10,000

- Promotional Eblast.
- Full Page Cover Digital Ad and attendee report.
- **Thirty second video ad spot.**
- Logo on industry page of website.
- Exhibit table for Friday and Saturday.

Sponsor Level \$5,000

- Full Page Cover Digital Ad and attendee report.
- **Thirty second video ad spot.**
- Logo on industry page of website.
- Exhibit table for Friday and Saturday.
- **Vendor Level \$2,500**Promotional Eblast
- Full Page Cover Digital Ad.
- Presentation during Regional Meeting, Member & Attendee Listing.
- **Thirty – Sixty Second video ad spot.**
- Logo on industry page of website.
- Exhibit table for Friday and Saturday.
- Promotional Eblast.
- Full Page Cover Digital Ad and attendee report.
- **Thirty second video ad spot.**
- Logo on industry page of website.
- Exhibit table for Friday and Saturday.
- **second video ad spot.**
- Logo on industry page of website.
- Exhibit table for Friday and Saturday.

Supporter Level \$2499 or below

- Full Page Cover Digital Ad and attendee report.
- Logo on industry page of website.

Add-on all levels - \$200

- Footer ads on NOA Conference App

SPONSORSHIP SUBMISSION FORM

Agreed To / Accepted By			
Total Sponsorship Amount		\$	Date
Corporate Sponsor Company			

Corporate Sponsor Name			
Corporate Sponsor Phone		Alternate Phone	
Primary Email			
Corporate Sponsor Mailing Address			

NOA Email Contact

Daysha Jemison
 mainoffice@natoptassoc.org
 (Email for Confirmation of Participation and Instructions)

Payment

Payment must be received by **June 15, 2025**
 Checks preferred | Credit Card payments are also available
Make checks payable to: National Optometric Association
**NOF is tax exempt under the section 501C (3) of the IRS.
 Checks are payable to the National Optometric Foundation.*

Return Submission To

5009 Beatties Ford Road Suite 107 PO Box 278
 Charlotte, NC 28216
 Phone: 877-394-2020
 Email: mainoffice@natoptassoc.org
 Website: www.nationaloptometricassociation.com

Advertisements: 8x11 no bleed, color, PNG, JPEG or PDF – Camera Ready Artwork Due June 1,2025 Video Ads: Due June 1,2025. (Specs: You Tube formatting, minimum 1280 x 720 pixels for 16:9 aspect ratio and 640x480 for 4:3 ratio. High Resolution Photo

Electricity: Will your booth require electricity? The NOA will coordinate with the venue to determine if complimentary wall outlets will be available or if electrical wiring needs to be run to the booth and what would be the prevailing cost to the vendor.



Thank You For your Support!
National Optometric Association