

5009 Beatties Ford Road Suite 107 PO Box 278  
Charlotte, NC 28216

# 2026 Annual Convention Prospectus

## Rooted in History and Focused on the Future

### July 8-12, 2026

Hilton St. Louis Frontenac | 1335 S Lindbergh Blvd I Saint Louis, Mo 63131  
12 Hours of CE Offered - **80 minutes of unopposed exhibit hall daily plus breakfast and lunch breaks**

### Corporate Partner Benefit Levels

**\*A 5 % administrative fee will apply to all Onyx level sponsors that participate in travel grants and scholarship funding**

#### **Onyx Level \*\*\*\$35,000+ - 1 Friday or Saturday lunch slot**

- Full Page Cover Digital Ad.
- Attendee Listing.
- Logo on industry page of website.
- Exhibit table for Friday and Saturday.
- **First selection for convention speaking opportunities.**
- **(1) Pre-recorded webinar placed on the website for three months.**
- **Five postings in the monthly newsletter.**
- **Promotional Eblast.**
- **Fifteen-minute presentation during lunch.**
- **Sixty–ninety second video ad played throughout the conference.**
- **Six banquet tickets for Saturday night. Additional tickets can be purchased for \$100.**

#### **ADDITIONAL OPTIONS - Additional Funding is required, first come, first serve.**

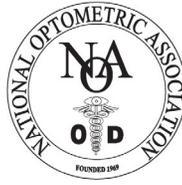
- *Floor Clings at convention \$(4,000) - 1 slot available*
- *Company-branded Cell Phone Charging Station (\$3000) - 1 spot available*
- *Sponsored Evening Social for OD's and Students at the convention (\$10,000) 1 slot available*
- *Convention App (\$4000.00) Initially opens to your marketing ad - 1 slot available.*
- *Thirty-minute lunch presentation during Midwestern Symposium. (\$4000)- 1 slot remaining*
- *20-minute lunch presentation during Midwestern Symposium (\$3000.00)= 2 slots available*
- *Presentation during Regional Meetings (NOA and Friends Reception), Member & Attendee Listing. (\$6,000)*

#### **Platinum Level \$ \$25,000 2 Friday slots and 2 Saturday slots**

- Full Page Cover Digital Ad.
- Attendee Listing.
- Logo on industry page of website.
- Exhibit table for Friday and Saturday.
- **Six banquet tickets for Saturday night. Additional tickets can be purchased for \$100.**
- **Three job postings in monthly newsletter.**
- **Presentation during Regional Meeting, Member & Attendee Listing.**
- **Sixty – ninety second video ad played throughout the conference.**
- **Promotional Eblast.**

#### **Diamond Level \$ \$20,000 2 Friday slots and 2 Saturday slots**

- Full Page Cover Digital Ad.
- Attendee Listing.



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- Logo on industry page of website.
- Exhibit table for Friday and Saturday.
- **Two banquet tickets for Saturday night. Additional tickets can be purchased for \$100.**
- **Presentation during Regional Meeting, Member & Attendee Listing**
- **Promotional Eblast.**
- **One job posting in monthly newsletter.**

#### **Gold Level \$15,000 2 Friday slots and 2 Saturday slots**

- Full Page Cover Digital Ad.
- Attendee Listing.
- Logo on industry page of website.
- Exhibit table for Friday and Saturday.
- **Thirty – Sixty Second video ad spot.**
- **Promotional Eblast**
- **Presentation during Regional Meeting**

#### **Silver Level \$10,000**

- Full Page Cover Digital Ad.
- Attendee report.
- Logo on industry page of website.
- Exhibit table for Friday and Saturday.
- **Promotional Eblast.**
- **Thirty second video ad spot.**

#### **Sponsor Level \$5,000**

- Full Page Cover Digital Ad
- Attendee report.
- Logo on industry page of website.
- Exhibit table for Friday and Saturday.
- **Thirty second video ad spot.**

#### **Vendor Level \$2,500**

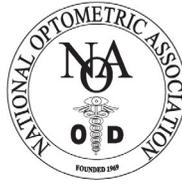
- Full Page Cover Digital Ad.
- Attendee report.
- Logo on industry page of website.
- Exhibit table for Friday and Saturday.

#### **Supporter Level \$2499 or below**

- Full Page Cover Digital Ad and attendee report.
- Logo on industry page of website.

#### **Add-on all levels - \$200**

- Footer ads on NOA Conference App



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## SPONSORSHIP SUBMISSION FORM

<b>Agreed To / Accepted By</b>			
<b>Total Sponsorship Amount</b>	\$	<b>Date</b>	
<b>Corporate Sponsor Company</b>			
<b>Corporate Sponsor Name</b>			
<b>Corporate Sponsor Phone</b>		<b>Alternate Phone</b>	
<b>Primary Email</b>			
<b>Corporate Sponsor Mailing Address</b>			

### NOA Email Contact

Daysha Jemison  
mainoffice@natoptassoc.org  
(Email for Confirmation of Participation and Instructions)

### Payment

Payment must be received by **June 15, 2026**  
Checks preferred | Credit Card payments are also available  
**Make checks payable to: National Optometric Association**  
*\*NOF is tax exempt under the section 501C (3) of the IRS.  
Checks are payable to the National Optometric Foundation.*

### Return Submission To

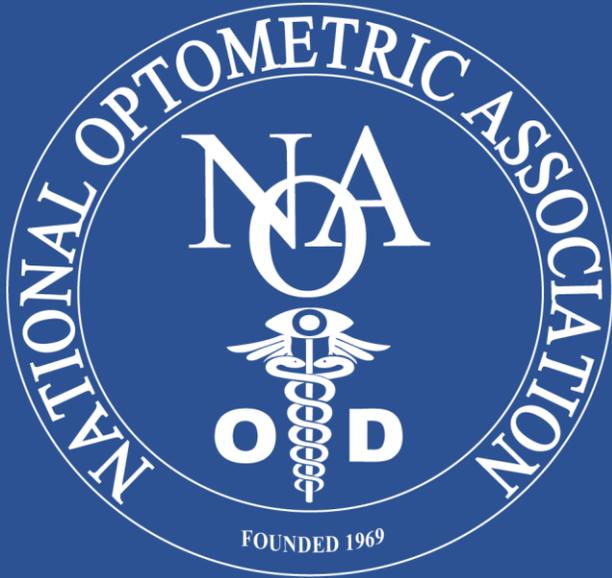
5009 Beatties Ford Road Suite 107 PO Box 278  
Charlotte, NC 28216  
Phone: 877-394-2020  
Email: [mainoffice@natoptassoc.org](mailto:mainoffice@natoptassoc.org)  
Website: [www.nationaloptometricassociation.com](http://www.nationaloptometricassociation.com)

**Advertisements:** 8x11 no bleed, color, PNG, JPEG or PDF – Camera Ready Artwork Due June 1,2025 Video Ads: Due June 1,2025. (Specs: You Tube formatting, minimum 1280 x 720 pixels for 16:9 aspect ratio and 640x480 for 4:3 ratio. High Resolution Photo



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**Electricity: Will your booth require electricity? The NOA will coordinate with the venue to determine if complimentary wall outlets will be available or if electrical wiring needs to be run to the booth and what would be the prevailing cost to the vendor.**



Thank You For your Support!  
National Optometric Association